



July 2017

PTM is 100% CASL compliant. We have been diligent in obtaining expressed consent from our audience. Our database includes reference to expressed consents by service, by source, and by date. PTM's outside legal counsel has reviewed our processes and has assured us that the expressed consents we have obtained are compliant with the legislation.

Per CASL, all of our email communication vehicles include the option to unsubscribe. The options provided include:

- unsubscribe from all further communication;
- unsubscribe from the specific brand the communication relates to;
- unsubscribe from the company that the communication is sent on behalf of.

Please note that Health Canada Recall and Safety Notices are not deemed to be commercial activities and as such, no consent is required.

We trust that this provides you with confidence in our services. If you have any questions or comments, please feel free to contact us.

PTM Management